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presenting the Elite

of the plant world + + +

"Are you interested in rare and lovely plants?"

Garden aristocrats from all the far corners of the earth—China, Japan, India, Australasia, from the towering Himalayas and from the tropical forests of South America? Then visit the Coolidge Gardens and make acquaintance with its treasures.

The Arnold Arboretum (of the Harvard University) is the Mecca of plant lovers residing in and visiting our Eastern States. Nowhere on the Pacific Coast can be found such a noteworthy collection of rare and unusual plants as are to be seen at the Coolidge Gardens. They are continually importing new material, so that even the veteran plant explorer is assured of new surprises at each visit. Our Southern California Clubs use it as a Botanic Garden and regularly use a space specially provided, amidst very charming surroundings, in the Oriental Gardens, for their meetings and lectures. An experienced and courteous staff is always willing to furnish information. The casual visitor is assured of just as warm a welcome as the prospective purchaser—a love and appreciation of the beautiful in plant life being the only necessary passport to the Gardens.

The joys of gardening will increase an hundredfold with a more intimate knowledge of the beautiful and worthwhile in plant life.

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ROSES—Bushes, climbers and trees (in the best varieties and latest introductions) as well as the stately "Totem Poles" and Weepers, seven feet high.

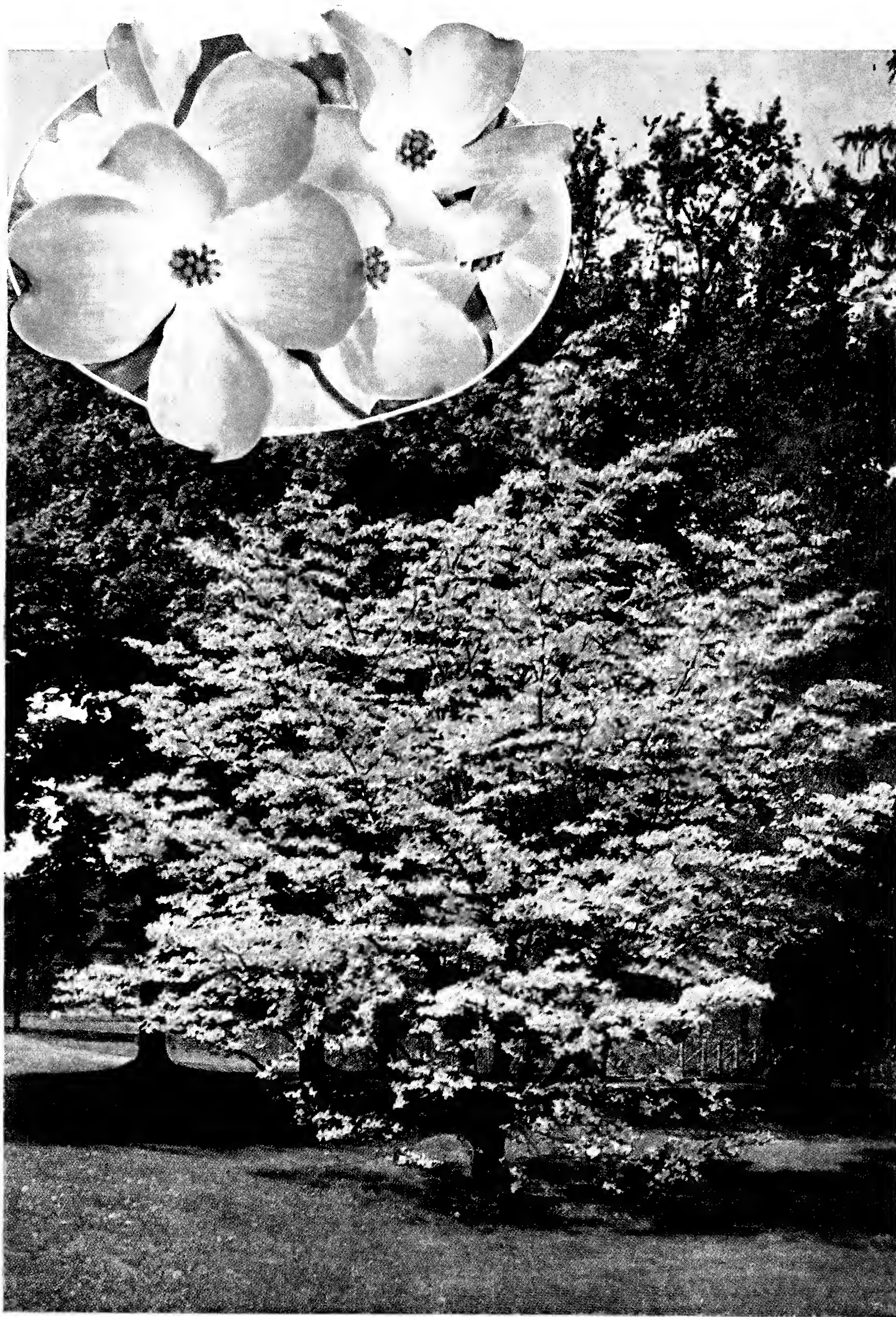
FUCHSIAS—80 of the finest varieties—Pots—hanging baskets—Standards and many other forms.

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PINK FLOWERING DOGWOOD—A glance at the opposite page will convince you of its unusual beauty and desirability for your garden. Our experience proves that it does well in Southern California. Priced \$2.50 to \$5.00, according to size.

Coolidge Rare Plant Gardens, Ltd.

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CORNUS FLORIDA RUBRA
(*Pink-flowering Dogwood*)